



AN FOR YOUNG

A QUICK guide to departmental shopping. For china and glassware you need the lower ground floor and your cutlery is here too, together with kitchen hardware. Boys outfitting is on this floor, and men's clothing, a separate entity, is close by. Last but not least is the boys and men's shoe department.

are the dress fabrics, household linens and haberdashery. Fancy goods, knitting wools, hosiery are here, too, as well as handbags, gloves, perfumery, scarves and handkerchiefs. Handy for the men . . . they just have to walk inside the main door to find a smoker's shop on the left, and next to that, their own outfitting department.

Using either the lift, or the escalator, it's up to the first floor for the baby linen, ladies' and children's shoes, and probably more important to some—the information desk is on this floor. "Miss Modern" will find her wardrobe here, the girls' schoolwear, the lingerie, corsage millinery, and of course, the fashion department, are on the first floor, too.

Up again to the top floor for bedding, soft furnishings, carpets and occasional furniture. Shop-

ping for soft furnishings, even toys, followed by lunch in the Tirol Restaurant. Careful shopping for carpets in the afternoon before the appointment in the hair salon. Incidentally, the art jewellery is on the ground floor, along with the greetings cards and paper patterns. Overalls and knitwear are on the first floor, and leather and travel goods are on the lower ground floor.

influence is easily with a whole back Prices range from 4 7s. 6d.

gay Slant
Design Regd. Pat. Pending



Suters

HIGH STREET, SLOUGH.



passport to elegance

Antler luggage—strong, light, elegant. Ask to see the Soft-top range. Features include chamfered edges for snugly fitting lid, silent studs, superbly comfortable handle, smart and practical linings. Choose from a wide range of top-fashion colours.

ANTLER

Luggage

elegant, light and strong



Antler Limited offer their congratulations to MESSRS. SUTERS LIMITED on the opening of their new rebuilt store.

A full range of Antler Luggage can be seen in the new store.

'Young Dream'

Total beauty in matching lingerie, bras and girdles by

KAYSER

LONDON · PARIS · NEW YORK

The co-ordination story supreme that's not only fashion sense—but fun. Because it's catching . . . Kayser matching!

Young Dream slips, half slips, pantees, bras, girdles, suspender belts, pyjamas and nightdresses in luxury fabrics lavished with exquisite scalloped lace. Total glamour, with many styles in a choice of six matching colours: Cascade, Wild Orchid, Flamingo, Honeysuckle, Black or Crystal White.

Kayser congratulate SUTERS on the completion of their exceptional modernisation programme, and extend best wishes for a future as bright as their new-look premises!



Young Dream Slip
2411 in 40 denier
Bri-nylon. Lace
lavished top, hemline
trimmed with lace
and sheerest nylon.
Crystal White, Wild
Orchid, Flamingo,
Honeysuckle,
Cascade or
Black/Dream Pink.
32" to 40".
From 47/6.