

June 1970

TRAINING NEWS

"FIT TO MEASURE!

Congratulations to Miss Read (Corsetry Dept. Uxbridge) who has successfully completed the Berlei Fitting Course and has been awarded a diploma. We are informed that Miss Read is the youngest sales assistant to pass this examination.

Miss J. Hutchinson (Toy Dept. Slough) and Mr. D. Morgan (Soft Furnishing Dept. Uxbridge) attended a Training Course arranged by Slough College of Technology, and held at the new Rotunda Youth Club in April. The organisers were extremely pleased at the interest shown in the course by both members of our staff. Mr. Morgan became a discussion group leader.

'FACIS and FIGURES'

The course for Buyers has finished after a twelve week run. Subjects covered were Company Policy, Flans, Maintenance, Personnel, Forecasting, Materials, Documentation, Colour, Office Procedure and Sales Promotion.

Continued below...

TRAINING NEWS - cont'd.

'PEOPLE and PRODUCTS'

The first of a series of courses for sales assistants has just been completed. Members of staff who attended the nine-week course were Miss Miller, Miss Guiver, Miss Read - Uxbridge Store: Miss Payne, Miss Fry, Miss Stoddart, Miss P. Patterson - Slough Store.

Thank you, Mr. David, Mr. Tom, Mr. Anthony, Mr. Richard, Mr. Bradfort, Mr. Reed, Mr. Tomlin, Mr. Woodcock, Mr. Wells, Mr. Morley, Miss Brown, Miss Atkins, for interesting talks on the various subjects which made the Training Programme possible.

Stocks, Systems and Sales (for Department Managers); People and Prom (for sales assistants), will commence after the July Sale.

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"I think I could safely slip away for my second lesson now, Sir" Mrs. J. Smith, Staff Trainer.