



**This was retyped in August 2018 due to difficulties in copying it from the original
October 1969**

"BATTLE OF BRITAIN" COMPETITION/ESSOLDO CINEMA PROMOTION

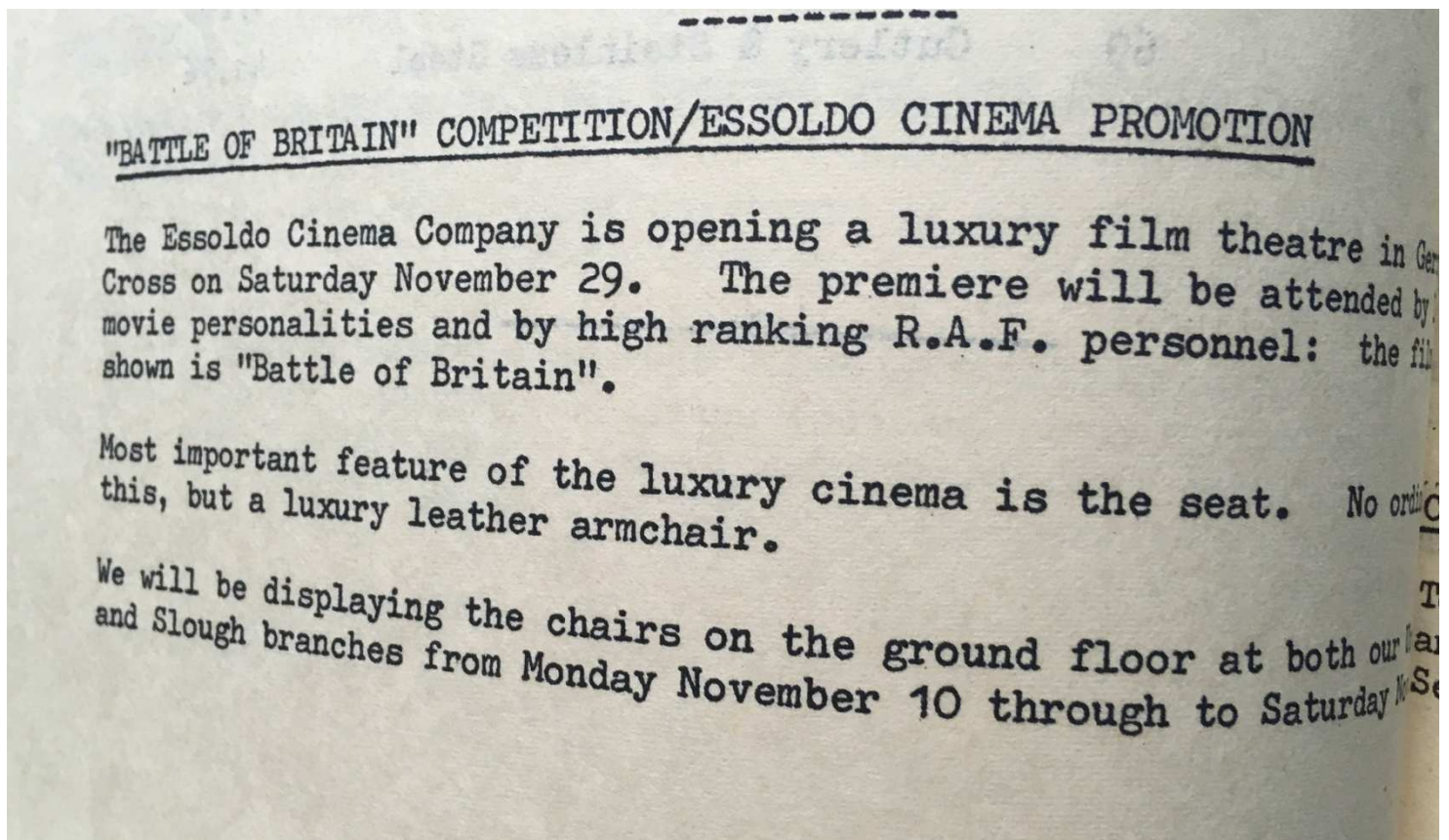
The Essoldo Cinema Company is opening a luxury film theatre in Gerrards Cross on Saturday November 29. The premiere will be attended by leading movie personalities and by high ranking R.A.F. personnel: the film to be shown is "Battle of Britain".

Most important feature of the luxury cinema is the seat. No ordinary seat this, but a luxury leather armchair.

We will be displaying the chairs on the ground floor at both our Uxbridge and Slough branches from Monday November 10 to Saturday November 22.

To tie-in with the opening of the cinema we are running a competition from our Toy Department; the winners of the competition receiving tickets for the Gerrards Cross premiere of "Battle of Britain". The competition will involve model kits.

Adrian Hall, boy star of "Chitty Chitty Bang Bang" will be in our Slough and Uxbridge branches on Saturday November 22, to present the winners with their prizes. We are hoping to bring him in the actual Chitty Chitty Bang Bang film car



"Battle of Britain" Competition - cont'd.

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