

Friendliness is a place called Suters



From to-day and for the next four weeks our sales staff will be trying especially hard to make your shopping even more pleasant. Because we've devised a scheme to help both you and the people who serve you.

In every department we have a little form which we'd like you to fill in when you've made a purchase.

At the end of the month the most courteous assistants will receive a prize. Thanks to you. And to themselves.

Of course, our friendliness and courtesy will continue when the competition ends.

After all, you are the reason for our being here.

Suters

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